Leadership team

Jenica Palmer, ACS (volunteer chair)
Heather Hertzel, Oregon Immunization Program (volunteer coordinator)
Carmen Boone, Oregon Pacific Area Health Education Center
Shelley Dougherty, Oregon Pacific Area Health Education Center
Jessica Daniels, Immunize Oregon
Karen Vian, Adolescent and School Health Program
Katherine Duarte, Klamath County Public Health
Laura Brown, ACS
Tamara Telles, ACS
Paige Farris, OHSU Knight Cancer Institute Community Research Hub
Rebecca Jungbauer, Pacific Northwest Evidence-Based Practice Center
A STATEWIDE COALITION PROMOTING AN ENHANCED QUALITY OF LIFE FOR ALL OREGONIANS

VISION

A future where no Oregonian has their enjoyment of life reduced by a disease that could have been prevented by immunization.

MISSION

Immunize Oregon works to prevent disease through community partnerships, clinical expertise, and immunization policy based on science.
A collaboration of community organizations and individuals dedicated to sensible disease prevention and building healthy communities throughout Oregon.

**COMMUNITY OUTREACH & EDUCATION**
Provide education and resources based on science for parents and patients

**CLINICAL TRAINING & BEST PRACTICES**
Enhance provider immunization expertise and clinical practices

**ACCESS & INFRASTRUCTURE**
Build community resilience through equitable access to immunizations

**ADVOCATING FOR POLICY**
Uphold a rational discussion to advance vaccine policies using disease prevention approaches
Coordinators
Professional Staff that facilitates coalition development to enhance community capacity.

Steering Committee
A group of community leaders who provide support, feedback and direction for the coalition.

Standing Committee
Formed by the Steering Committee as needed to carry out its initiatives and goals.

Community Outreach & Education
Clinical Training & Best Practices
Access & Infrastructure
Advocating for Immunization Policy

Oregon HPV Prevention Alliance

Semi-official, membership organizations. They typically have broad policy-oriented goals and may span large geographic areas. They usually consist of organizations and coalitions as opposed to individuals.

Immunize Oregon
Legacy Health as lead agency.

Special Committee
Committees are organized according to operational needs or areas of focus determined by data compiled.
DRIVING FORCES

Addressing the vaccine hesitancy crisis is complex, requiring a great deal of resources, experiences, and skills. By bringing together partners with a variety of perspectives, Immunize Oregon can develop and implement powerful, innovative and inclusive strategies that can lead to significant change.

LOCAL KEY PLAYERS

bring the perspective of the sector they represent to the coalition and carry out strategies for the communities they serve

COMMUNITY LEADERS

Promote and gather support for the coalition’s information, strategies, and activities from the sector they represent. Members act within their own sphere of influence, thus enlarging the coalition’s ability to create needed change and implement multiple strategies.

NEW MEMBERS

Invited to join to expand the coalition’s sphere of influence and gain needed capacity to address additional root causes.
COORDINATED EFFORT

Recognize, foster, and strengthen leadership that represents the differing voices within the community

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Alliance meetings

• Full group
• Aim to meet twice a year, including at the HPV Summit
Task Force

- Project focused
- Plan and implement work on behalf of the Alliance
- Supported by Leadership team
- Each has its own chair/coordinator (or co-chair) pair of leaders
- Meets more frequently than the full Alliance
Member expectations

• Attend Alliance meetings
• Participate in a task force
• Anticipate minimum 2 hour/month commitment
How does that sound?